**Ideation Phase**

**Define the Problem Statements**

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| Date | 06-07-2024 |
| Team ID | PNT2022TMID SWTID1720175019 |
| Project Name | Nexus Learn - Online learning platform |
| Maximum Marks | 3 Marks |

**Customer Problem Statement Template:**

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| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Beginner  Learner | Learn programming basics | Find structured learning paths | Content is scattered and lacks clear guidance | Confused and lost |
| PS-2 | Experienced tutor | Reach wide range of students | Platform limits course visibility | Courses are not prominently featured or discoverable | Disappointed and restricted |
| PS-3 | Dedicated student | Master advanced technologies | Limited access to advanced resources | The platform lacks in-depth content | demotivated |
| PS-4 | Part-time tutor | Monetize my knowledge by building reputation | It’s difficult to get student reviews | Students rarely leave feedback or reviews | Undervalued and unnoticed |
| PS-5 | Busy professional | Upgrade my knowledge and skills | Can’t find flexible learning options | Courses are scheduled at inconvenient times | Frustrated |